



**ROYAL
AERONAUTICAL
SOCIETY**



THE WORLD'S ONLY PROFESSIONAL BODY DEDICATED TO THE AEROSPACE COMMUNITY

As the world's only professional body dedicated to the aerospace community, the Royal Aeronautical Society (RAeS) exists to further the advancement of aeronautical art, science and engineering around the world.

Established in 1866, the RAeS has been at the forefront of developments in aerospace ever since, seeking to:

- Promote the highest professional standards in all aerospace disciplines
- Provide specialist information & act as a central forum for the exchange of ideas
- Play a leading role in influencing opinion on aerospace matters

As a multidisciplinary organisation, the Society's membership profile is drawn from a diverse range of organisations and fields of expertise including engineering, design, aircrew and air traffic control, along with professions that serve the aerospace, aviation and space industries, such as law, finance, marketing, training and recruitment.

With 26 Specialist Groups on topics as diverse as aerodynamics, avionics, flight test, human factors and remotely piloted air systems (RPAS), membership provides you with plentiful opportunities to network with experts and access knowledge and information to continue your professional development.

We offer a route to extensive dissemination of research through our industry-focused magazine, AEROSPACE, our technical publication, The Aeronautical Journal, as well as providing event management services to organise conferences, seminars and lectures to share your research and development ideas with other industry and academic professionals.

With an unrivalled reach across the aerospace community and a brand that stands for credibility and excellence, we offer a platform to promote your organisation, products and services to an influential audience.



AEROSPACE MAGAZINE AND DIGITAL EDITION



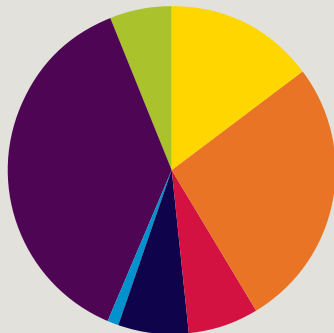
AEROSPACE magazine is published 12 times a year and circulated to over 11,500 senior aerospace and engineering decision makers across the global aerospace and aviation industry. The editorial content is features-led, international in outlook with a balance of technical content and insightful analysis.

The digital edition of AEROSPACE magazine is distributed to the Royal Aeronautical Society's 20,000 members across the world and provides access to the same engaging features with enhanced digital access and links to news, audio and video content.

Display advertising is available in the magazine and digital edition to help meet client's branding and awareness objectives.

TARGET AUDIENCE

- 15% Presidents, Chief Execs & Directors
- 27% Senior Managers & Decision Makers
- 7% Junior Managers & Engineers
- 7% Graduates
- 1% Apprentices
- 38% Undergraduate & Post Graduate Students
- 6% Enthusiasts & junior roles



	Print	Electronic	All versions
Europe	9,504	8,718	18,222
North America	616	62	678
Rest of world	1,602	1,170	2,772
	11,722	9,950	21,672

RATES AND SPEC

Double Page Spread:
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Quarter Page Spread:
£1,500+VAT
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FOR MORE INFORMATION:
Visit www.aerosociety.com/AEROSPACEmagazine
or **sample a free issue.**

FORWARD FEATURES 2017



**ROYAL
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JANUARY 2017

THE IMPLICATIONS OF BREXIT
LIGHT AIRCRAFT DESIGN
AIRPORT SECURITY

FEBRUARY 2017

PROFILE – INDIAN AEROSPACE
TECHNOLOGY AND INNOVATION
MILITARY SIMULATION

MARCH 2017

AIR TRAFFIC MANAGEMENT
SATELLITES
CIVIL AIRCRAFT PROPULSION

APRIL 2017

REGIONAL AIRCRAFT
AIRCRAFT INTERIORS
HELICOPTER INNOVATION+

MAY 2017

BUSINESS JETS
HUMANITARIAN AEROSPACE
HUMAN FACTORS

JUNE 2017

19-25 June – Paris Air Show
FRENCH AEROSPACE
CIVIL PROPULSION
FIFTH GENERATION FIGHTERS

JULY 2017

14-16 July – RIAT, RAF Fairford
AIR POWER
AUTONOMOUS SYSTEMS
FLIGHT SAFETY

AUGUST 2017

MANNED SPACEFLIGHT
LIGHTER-THAN-AIR
MISSILES

SEPTEMBER 2017

12-15 September – DSEI, London
HELICOPTERS
UAVs
CYBER SECURITY

OCTOBER 2017

CAREERS
ENVIRONMENT
AIR SEA RESCUE

NOVEMBER 2017

12-16 Nov – Dubai Air Show
PROFILE – MIDDLE EAST AEROSPACE
AIRLINE MARKETING
AEROSPACE AND THE INTERNET OF THINGS
COMMERCIAL DRONES

DECEMBER 2017

FUTURE MANUFACTURING
GLIDING
NAVAL AVIATION

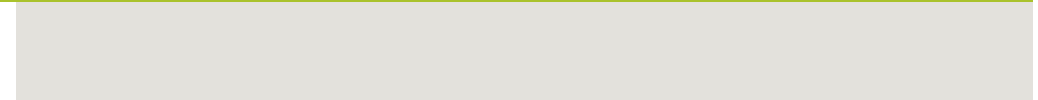
AEROSOCIETY.COM



WWW.AEROSOCIETY.COM IS THE FOREMOST ONLINE COMMUNITY FOR AEROSPACE PROFESSIONALS.

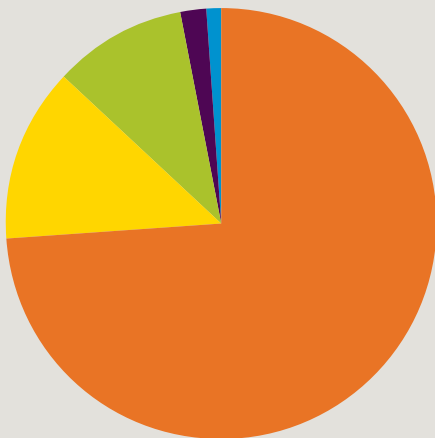
41,000 unique users visit the site each month to access current news, articles, audio, video and to research companies, industry leaders and innovative products and services. Over 152,000 page views are generated each month with the average time spent on the site over 3 minutes per user.

Visit www.aerosociety.com for more information.



TARGET AUDIENCE

- 74% Europe
- 13% Americas
- 10% Asia
- 2% Oceania
- 1% Africa



RATES AND SPEC

MPU: £750+VAT per month
(300 x 250 pixels)

Generates average 27,000 impressions per month



Join a global community of Aerospace Professionals. Network, learn, share knowledge and learn about many more benefits of being a member.

25 April

Time to Rethink Business Aviation?

This event will highlight opportunities as well as the real economic benefits for Business aviation and consider how to tackle the current challenges.

AEROSOCIETY E-NEWSLETTERS



**ROYAL
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The Society's monthly e-newsletter is designed to keep aerospace professionals updated with industry news, comment and analysis from leading experts within the sector as well as provide additional information on the Society's professional and outreach activities.

The e-newsletter offers you a unique platform for high-level exposure, drive traffic to your website and raise your brand awareness.

We also publish quarterly e-newsletters aimed at our Corporate Partners and Young Persons network to reach niche, targeted audiences for tailored messages.

TARGET AUDIENCE



57,519

opted-in global subscribers.

Key Job functions include: Aerospace / Mechanical Engineering, MRO, flight operations, consultant, airline management, executive management, training and education.

Organisations include: Airbus, BAE Systems, Boeing, Bombardier, Emirates, Etihad, Embraer, Leonardo, GE, Lufthansa, Marshalls Aerospace & Defence Group, Qantas, Raytheon, Rolls-Royce, Thales.

RATES AND SPEC

E-newsletter top banner:
£750+VAT
(468 x 60 pixels)

E-newsletter skyscraper:
£750+VAT
(180 x 450 pixels)

click here if you are unable to see the images.

A STRONG ECONOMY STARTS WITH A STRONG DEFENCE.

ROYAL AERONAUTICAL SOCIETY

LATEST NEWS & EVENTS www.aerosociety.com

We are gearing up for a busy November with the 2014 annual [Careers in Aerospace Live](#) on 7 November, with over 20 exhibitors and 5 companies exhibiting for the first time. Registration for the event is still open, please register [here](#) to attend.

The Royal Aeronautical Society recently hosted its first movie premiere for its new Schools Build a Plane Challenge documentary at the Society's beautiful headquarters in No 4 Hamilton Place. To see the film for yourself, visit the [Schools Build a Plane Challenge Youtube channel](#).

The time has already come to begin thinking about the 2015 Council Elections. We would like to hear from our members who are interested in standing for the Council in the 2015 elections which will be held next spring. If you are interested in learning more, [please click here](#).

Industry Stories

IN THE LATEST AEROSPACE MAGAZINE – NOVEMBER 2014
In the November 2014 edition of AEROSPACE, the RAE's monthly flagship magazine: Ebola and airlines, European AESA fighter radars, pilot training standards plus the usual news, comment, insight and Society business. [see the full item](#)

DELIVERING industry focused Aerospace courses since 1946

HELICOPTER FLIGHTDECKS AND AUTOMATION: FRIEND OR FOE?
TIM ROLFE Director, Aviation Safety, Bristow Group, speaking at a RAE's Rotorcraft Conference earlier this year, examines the role of automation in the cockpit of the latest offshore helicopters. [see the full item](#)

AIR STRIKES ON ISIS – HOW WILL THE AIR CAMPAIGN EVOLVE?
Footage of RAF Tomados taking off from Cyprus to patrol the skies of Iraq may have evoked memories of 1991 or 2003 – but this a different campaign entirely, argues TIM ROBINSON. How will the air campaign against ISIS likely evolve? [see the full item](#)

AEROSOCIETYJOBS.COM



**ROYAL
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The Royal Aeronautical Society's online career centre is designed specifically to connect employers and talent in the aerospace, aviation and space industries and provide an online recruitment tool for aerospace employers to identify the right candidates for vacancies.

The breadth of our membership makes us the best channel available to employers to expose vacancies and recruitment opportunities to active and passive job seekers in this sector.

Visit www.aerosocietyjobs.com for more information.

For your long-term recruitment planning, the Royal Aeronautical Society's recruitment fairs bring together the Society's close industry and educational partnerships with motivated individuals seeking a career in aerospace or aviation, providing a unique opportunity for recruiters, training providers and individuals to meet at the only UK careers fairs dedicated to the aerospace and aviation community.

From aerospace design, manufacture and aircraft maintenance, to flight training, commercial and airline/airport operations - and civil, military and space fields - the event is open to recruiters from all fields relevant to the Society's multidisciplinary footprint and offers a wonderful opportunity to meet like-minded job seekers.

Visit www.aerosociety.com/careersfair for more information.

TARGET AUDIENCE

Professionals at all levels of experience across the globe.

Typical jobs advertised include:

- Engineering Technical Lead
- Professor in Aerospace/Aviation
- Head of Aerospace Policy
- Aerospace / Mechanical Engineer
- Flight Data Analyst
- Operations Director
- Safety / Quality Inspector

RATES AND SPEC

Basic Posting: £350+VAT

Enhanced Posting: £450+VAT

Passive Job Seeker Package: £600+VAT

MPU: £500+VAT

ROYAL AERONAUTICAL SOCIETY Employers Jobseekers Post a Job

Reach new heights
Find your dream aerospace job

Enter Keyword or Job Title All Locations Find a Job

Featured Jobs

- Lead Development Engineer**
GE Oil & Gas
Pershore, NA
- Executive - Plant Management**
GE Aviation
Prestwick, NA
- Principal Manufacturing Engineer - Composites**
GE Aviation
Hamble-le-Floce, NA
- Repair Technician**
GE Aviation
Chatterham, NA

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THE AERONAUTICAL JOURNAL



ROYAL AERONAUTICAL SOCIETY

The Aeronautical Journal is the world's longest continuously-produced aeronautics journal and has, for over a century, been the UK's leading scientific and technical aeronautical journal.

Published monthly, in partnership with the Cambridge University Press, The Aeronautical Journal provides a prestigious, peer-reviewed platform for authors from the UK and overseas, academia, research establishments and industry to present research and other learned output to an international audience.

Each paper has been thoroughly refereed by a renowned international team of Associate Editors and reviewers, all of whom are respected experts in their field.

Visit www.cambridge.org/RAeS150 for more information

TARGET AUDIENCE



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1,900

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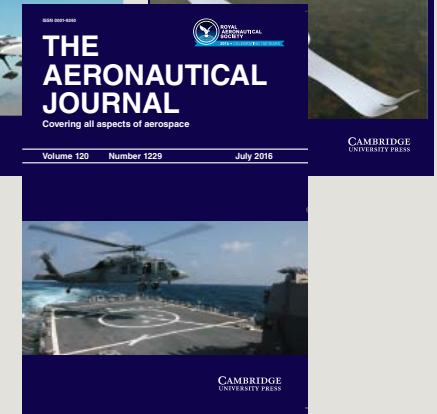
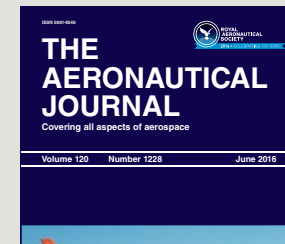
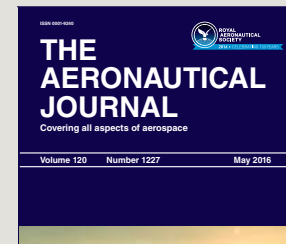
...the Journal provides a platform to promote your brand to an elite technical and academic audience.

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